

# 8Point New 2A CELL Campaign

## Campaign Guideline:

If you achieve 1 cell (3 direct sales) during the campaign period, you will receive a campaign bonus depending on the products sold and the achievement period.

## Campaign Details:

### Campaign Participation Eligibility:

All distributors are eligible for this campaign.

New distributors: Registered in the month of June (campaign starting day)

Existing distributors: Direct sale in the month of June (campaign starting day)

### Bonus Eligibility:

Make 3 direct sales (1 cell) during your campaign period

### Campaign Period:

6/1~6/30 (Eligible Registration Period)

Your actual "Campaign Activity Period" will be 4 weeks (28days) from participation

※Participated in 6/30, your campaign period is until 7/27

### Basic Rules:

- 1- Enrollers are not eligible ※Bonus is granted to only direct sellers
- 2- Unpaid sales are not eligible for the bonus
- 3- Self-purchases are not eligible
- 4- Tokurei distributors will receive half of the bonus amount
- 5- E-payment distributors will receive half of the bonus amount
- 6- E8PA card will not count towards your sales in your cell.  
However, it will be included in your unit price total when calculating the bonus.
- 7- When your 8Point downlines complete a cell, you will receive an additional bonus (You must complete your own cell first)
- 8- Your bonus amount will depend on your sold unit price by your country/region.
- 9- Your own made cell (3 direct sales) is limited to only one cell in this campaign.
- 10- Your first self purchase product (on registration day) will affect your campaign bonus.

### Campaign Bonus (Set Rate)

The right chart will be the bonus amount if you have registered K8 as your self-purchase product and sold three K8 units as your cell.

Unit Amount Total	Achieved week	Campaign Bonus	Unit Amount Total	Achieved week	Campaign Bonus
\$9,000	1Week	\$400	\$14,940	1Week	\$660
	2Week	\$300		2Week	\$500
	3Week	\$200		3Week	\$330
	4Week	\$100		4Week	\$170

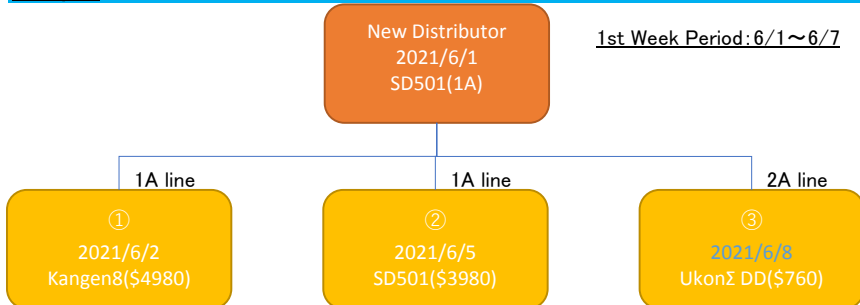
We have intentionally round up/down some numbers on the flyer. The actual bonus is shown below.  
(1week :\$664 2week :\$498 3week :\$332 4week :\$166)

### Calculation

(Total price of 3 direct sales) ÷ (\$4980 × 3) × week status × (Your self-purchase price ÷ \$4980)

### Campaign Bonus Examples(USA):

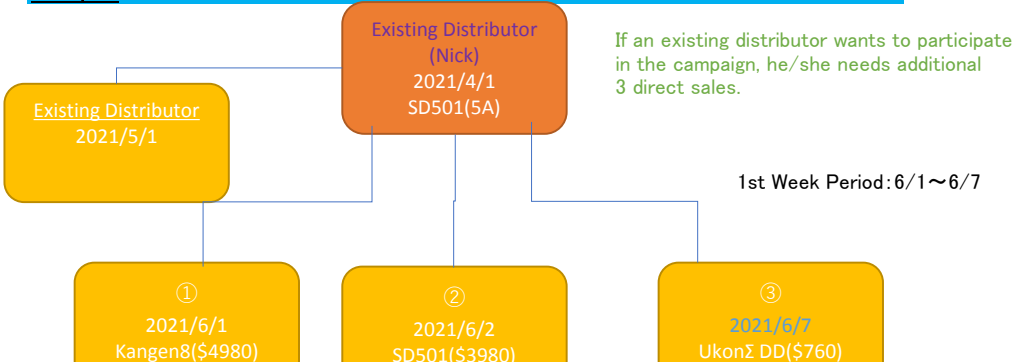
#### Example1



$$(\$4980 + \$3980 + \$760) \div (\$4980 \times 3) \times \$500(2Week) \times (\$3980 / \$4980) = \$260$$

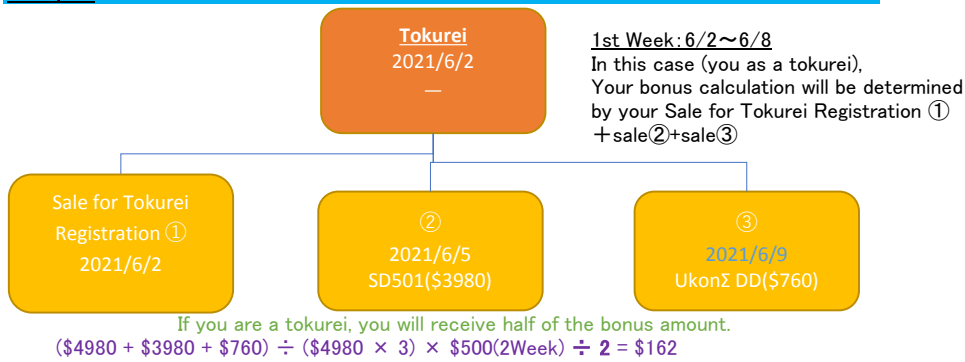
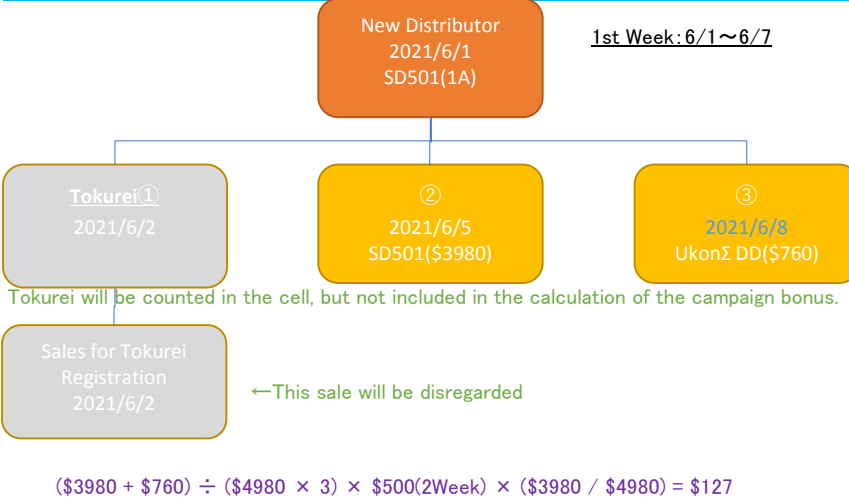
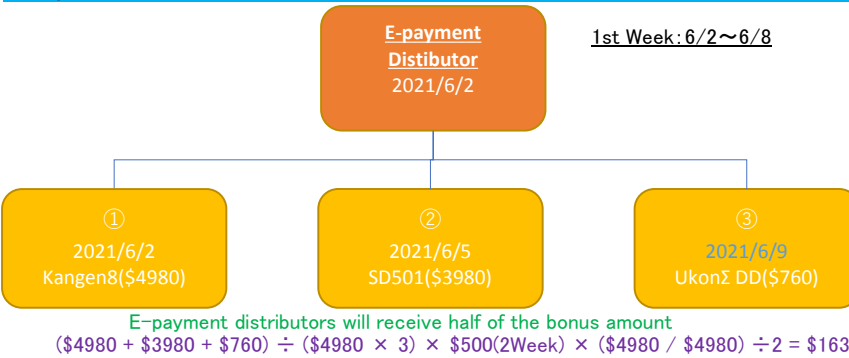
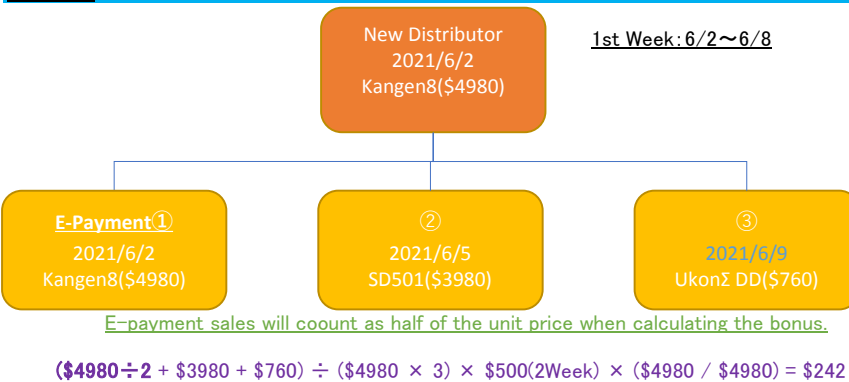
↑ self purchase (SD501)

#### Example2

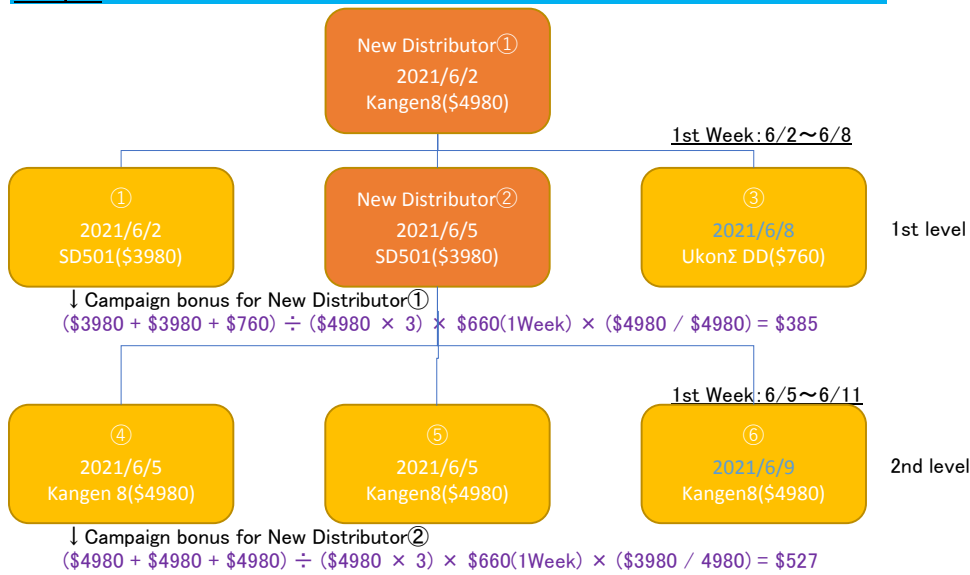


If an existing distributor wants to participate in the campaign, he/she needs additional 3 direct sales.

$$(\$4980 + \$3980 + \$760) \div (\$4980 \times 3) \times \$660(1Week) \times (\$3980 / \$4980) = \$343$$

**Example3****Example4****Example5****Example6**

**Example 7**



**When your 8Point downline makes a cell**

New Distributor 2 is within the 8Point system of New Distributor 1. In this case, New Distributor 1 will receive an additional campaign bonus of \$324. Your "own cell" and your "downline cell" will be compared and the lower bonus amount will be granted for your additional 8point cell bonus.

Therefore, your total campaign bonus will be \$385+\$385=\$770.

If New Distributor 2 completed his/her cell in the 2nd week since registration day, New Distributor 1 will receive additional bonus depending on New Distributor 2's achievement week.

Therefore, your second bonus will be the following.

$$(\$3980 + \$3980 + \$760) \div (\$4980 \times 3) \times \$500(2Week) \times (\$4980 / \$4980) = \$292$$

**(FAQ)**

Q. If you are an existing distributor (6A for example),

do I have to start a new 1~2A line or can I still make three 6A lines?

A. You have the right to choose either or. You are still eligible to receive the bonus as long as you make three direct sales and make your own cell.

Q. Can existing distributors still get bonus if a cell is made from their old lines? (lines prior to the start of this campaign)

A. Yes. Any cell within your 8points (from any prior lines) will count towards your additional bonus as long as you completed your own 3 direct sales (1 cell).

Product and Price (US)

product name	price
LeveLuk SD501	\$3,980
LeveLuk Super 501	\$5,980
LeveLuk SD501 Platinum	\$4,280
LeveLuk SD501 Undersink	\$4,980
Old LeveLuk R	\$1,480
LeveLuk Jr	\$2,280
LeveLuk JrII	\$2,380
LeveLuk DX	\$2,980
Leveluk DX II	\$3,280
LeveLuk Kangen8	\$4,980
Anespa	\$2,390
SUNUS R	\$1,280
LeveLuk SD501 Used	\$1,480
Leveluk DX II Used	\$1,180
LeveLuk JrII Used	\$780
SUNUS R Used	\$480
Anespa DX	\$2,890
LeveLuk R	\$1,980
LeveLuk Kangen8 Used	\$1,780
LeveLuk SD501 Platinum Used	\$1,580
LeveLuk SD501U Used	\$1,780
LeveLuk Super 501 Used	\$2,980
LeveLuk R Used	\$580
Anespa Used	\$780
LeveLuk JrIV	\$2,980
Ukon Full Business	\$1,980
Ukon $\Sigma$ 3DD	\$1,980
$\Sigma$ /Tea 3DD	\$1,980
Ukon $\Sigma$ DD	\$760
Ukon Tea DD	\$760
$\Sigma$ /Tea DD	\$760
Hand Soap DD	\$760
Tea/Soap DD	\$760
$\Sigma$ /Soap DD	\$760
Hand Soap 3DD	\$1,980
Tea/Soap 3DD	\$1,980
$\Sigma$ /Soap 3DD	\$1,980
$\Sigma$ /Tea/Soap 3DD	\$1,980
E8PA Bronze	\$1,000
E8PA Silver	\$2,000
E8PA Gold	\$4,000
E8PA Platinum	\$6,000